

## Environmental Sustainability Statement



**Name of museum:** The Museum of the Broads

**Name of governing body:** The Museum of the Broads Trust

**Date this statement was approved by governing body:** 19 July 2018

**Date at which this statement is due for review:** June 2021

### 1 Introduction

1.1 The Museum is located within a conservation area within the Broads Authority's area of jurisdiction. Three of the buildings are of historical merit and the site itself is of historical interest. The Museum is conscious of its responsibility to its site and to the local area. To that end, any improvements made, both inside and outside the buildings, are designed to fit in with their existing environment.

### 2 Aims of the Environmental Sustainability Statement

2.1 To reduce the Museum's carbon footprint.

- Solar panels were installed at the end of 2011 to offset the projected increase in the Museum's consumption of electricity by the installation of a de-humidifier in the Archive store.
- There is no heating in the Museum apart from in the 2 offices.
- Toilet paper and hand towels used in the Museum are recycled products.
- Lights in the toilets are on an automatic sensor.
- The Museum has recently joined Green Tourism and is currently reviewing what else can be done looking at their advice.
- The Museum actively looks for funding streams to enable further reduction in its impact on the environment.

2.2 To encourage recycling.

- The Museum subscribes to North Norfolk District Council's green and brown bin systems. Waste, including garden waste, is sorted by the Museum staff.
- The Museum collects rainwater for use on our steam launch, *Falcon*.
- The annual Boat and Fishing Jumble Sale, held at the Museum in May, is primarily a fundraiser. However, it also encourages people to recycle and sell their unwanted items.
- Scrap metal is collected by Museum volunteers and recycled.
- The Museum's stationery and household supplier, ESPO, offers where possible, environmentally friendly products.
- Waste wood is given to our neighbour for use on his woodburner.

2.3 To support local businesses and shops.

- The Museum uses local shops and businesses where possible.
- The Museum supports the local Stalham Trail and has taken part in the Wherry/Windmill trail working with other Stalham businesses.
- They actively promote other events in Stalham and others in the local area on Social Media.

2.4 To encourage the use of public transport.

- Bus timetables are available at Reception. I am not sure we have these any more.
- Buses are promoted as a means of transport on our leaflet and website.

2.5 To encourage people to use greener forms of transport.

- Walking and cycling route maps are available from the Museum shop.
- Local cycle hire is promoted within the Museum's tourist information.
- We aim to be included in cycling destinations on the Broads. We have built a bike rack and have taken part as a pit stop in the Tour de Broads cycle race.
- Local electric boat hire is promoted within the Museum's tourist information.
- They have been successful in securing a grant for an electric trip boat.

Nicola Hems  
June 2018